



New Market-Middletown Valley Hounds

1600 MARKER ROAD • MIDDLETOWN, MARYLAND 21769

Dear Advertising Director,

The New Market-Middletown Valley Hounds, Inc. would like to give you an opportunity to advertise in our 2008/09 club directory. New Market-Middletown Valley Hounds is a fox chasing club located in Middletown Maryland. Our directory serves our members, landowners and supporters as a source of information about our club, club members, club community services and, through ads in our directory, about products and services available to them by supportive local businesses like yours.

Our fox chasing territory includes thousands of acres of private land in Frederick and Washington Counties in Maryland and Jefferson and Berkeley Counties in West Virginia. Our pack of Fox Hounds consist of 22 couples (a couple is a pair of Foxhounds) of American Crossbred and Penn-Marydel Hounds. In 2007/08 we went out chasing 55 mornings. During the year we held many activities open to the public such as Horse Shows, Hunter Pace horse competitions, Terrier Trials competition and Trail Ride/BBQ's.

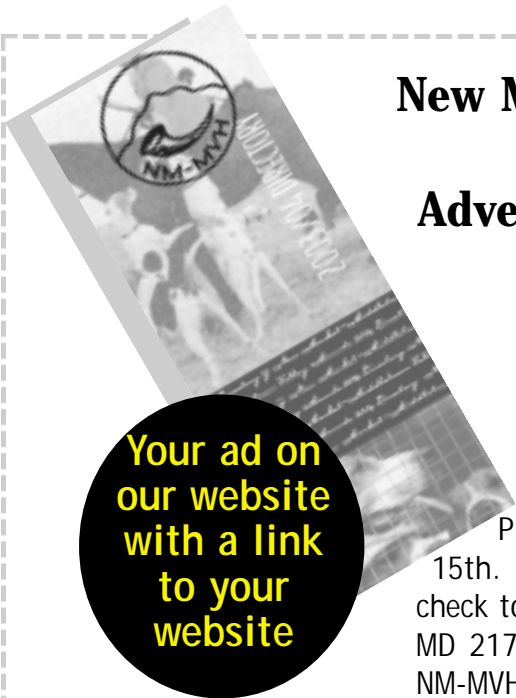
- Our members have diverse occupations and live and work in Montgomery, Frederick and Washington Counties in Maryland, Jefferson and Berkeley Counties in West Virginia, Loudoun and Fairfax Counties in Virginia, Franklin County in Pennsylvania as well as the District of Columbia, Washington, DC.
- The majority of our members, landowners and club supporters maintain homes with acreage, many of which are small estate to large farms.
- Most members have at least one horse and of course own many household pets.
- We own and maintain multiple automobiles, pieces of farm equipment including tractors, trucks, tow vehicles, horse and equipment trailers.
- Club members use local professionals services, dine in restaurants and employ catering services, attend local theaters, symphonies and art exhibits.
- Our directory is used throughout the year by our readers and is distributed to all members, landowners and supporters.

Advertising options this year include traditional print ads in our Directory, available in full page, half page or quarter page size options *and in addition to your printed ad* you may choose to include your ad on our **website** with a link to your company's website. Visit our website at <http://www.nm-mvh.com> and click on the **Service Directory** for a sample ad placements and links.

Our New Market-Middletown Valley Hounds 2008/09 Directory Advertising Rate Sheet is attached. Please contact Mary Ellen Bailey at maryellen@logorific.com or cell (301) 503-9980 with advertising reservation questions and commitments. You may send you camera-ready art or file to bonnie@graphictuna.com or contact her at (301) 582-2686.

Sincerely,
Ms. Mary Ellen Bailey, NM-MVH Member &
Mrs. Robert M. Kepner, Honorable Secretary NM-MVH

New Market-Middletown Valley Hounds 2008/2009 Directory Advertising Specifications / Rate Sheet



**Your ad on
our website
with a link
to your
website**

Page size: 4.25" X 11"
Image area: 3.25" X 9.5"
*Bleeds are not available except inside front
and back covers.*

Please reserve ad space by Sept 30th. Camera ready art due Oct. 15th. Please make checks payable to: NM-MVH Directory. Send ad and check to: Bonnie Kepner, Honorary Secretary, P.O. Box 228, Williamsport, MD 21795-0228, e-mail to: bonnie@graphictuna.com or give it to your NM-MVH representative.

Business Name _____

 Contact Name _____
 Address _____
 Phone _____
 Fax _____
 E-mail _____
 Ad space requested _____

Camera ready art supplied
 Digital art supplied
 Will need creative assistance
 Payment received Date: _____

Half Page: 3.25" X 4.25" — \$125

Quarter Page: 3.25" X 1.75" — \$75

Full Page: 3.25" X 9.5" — \$270 inside covers \$325

Size	Rate
Inside Front or Back Cover: 3.25" X 9.5"	\$325.00
Full Page: 3.25" X 9.5"	\$275.00
Half Page Ad: 3.25" X 4.25"	\$150.00
Quarter Page Ad: 3.25" X 1.75" <i>(Business card size)</i>	\$75.00

Print and Web Package (www.nm-mvh.com) Service Directory

Inside Front or Back Cover: 3.25" X 9.5"	\$375.00
Full Page: 3.25" X 9.5"	\$300.00
Half Page Ad: 3.25" X 4.25"	\$175.00
Quarter Page Ad: 3.25" X 1.75" <i>(Business card size)</i>	\$85.00

Ads are acceptable in the following formats:

e-mail: bonnie@graphictuna.com

Digital:

MAC Format
 QuarkExpress 4.0
 Illustrator eps 10 or lower
 PhotoShop tif or eps, 300dpi
 IBM Format

(Please call we can work out a format that will be compatible)

PDF

Traditional Hard Copy: Camera ready art suitable for scanning.

All art must be accompanied by a printed copy (Laser).

Ad Creation: We can create an ad for you at a small additional fee. Please call:

Graphic Tuna 2, llc.

Bonnie Kepner 301-582-2686 for details.